

[www.catcaresociety.org](http://www.catcaresociety.org)



WHERE ALL CATS HAVE THE OPPORTUNITY TO THRIVE

## 2023 MEDIA KIT

5787 W 6TH AVE, LAKEWOOD, CO 80214  
(303) 239-9680



## WE CARE FOR ALL CATS

**Cat Care Society (CCS)** is a Lakewood, CO-based non-profit organization founded in 1981 that is dedicated to improving the lives of cats and promoting responsible cat ownership throughout the Rocky Mountain region. CCS offers a free-roaming facility that provides shelter, adoption services, veterinary care and education to ensure that every cat, regardless of age or ability, receives the love and care they deserve.

CCS is a 501(c)(3) non-profit and licensed as a shelter with the state of Colorado. The organization is a member of the Colorado Federation of Animal Welfare Agencies (CFAWA), Metro Denver Animal Welfare Alliance (MDAWA), and the West Metro Chamber of Commerce.

In addition to donations from the community and adoption fees, ongoing support is received from Community Shares of Colorado, Combined Federal Campaign, Denver Employees Combined Campaign and the Colorado Combined Campaign.

# +1,000

Total number of yearly cat and kitten adoptions from CCS

# +800

Total number of yearly life-saving medical procedures performed by CCS

# +2,700

Total number of yearly shelter nights provided by CCS

# +170

Total number of yearly CCS volunteers

# +2,700

Total number of yearly volunteer hours by CCS supporters

# +25,000

Total number of hours fosters lovingly dedicated to caring for cats in their homes

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## LEADERSHIP TEAM

### *EC Michaels*

#### **EXECUTIVE DIRECTOR**



Erin-Claire (EC) Michaels joined the Cat Care Society in October 2022. As executive director, EC is responsible for overseeing the shelter's operations, marketing, fundraising, programming and facilities, working closely with the Board of Directors.

EC has been working with animals for more than a decade, serving for more than seven years in key operational positions at Denver's Dumb Friends League. Prior to joining CCS, EC was the executive director of the Lakewood, CO-based Animal Assistance Foundation and the assistant director of operations and veterinary services at Foothills Animal Shelter.

EC holds a master's in public administration from the University of Colorado, Denver, and received a Certificate in Animals and Human Health from the University of Denver.

### *Mandy Babb*

#### **EVENTS & VOLUNTEER MANAGER**

Mandy Babb started at Cat Care Society in August 2022 and serves as volunteer and events manager.

Mandy has a diverse background, including event planning, owning a crafting business, being an elementary school teacher and holding various contract work positions. Her family owns three local businesses.

Originally from Chicago, Mandy has lived in Edgewater, Colo., since 2009. In her free time, she enjoys spending time with her family attending concerts and comedy shows.





## *Amanda Huggett*

### **DIRECTOR OF COMMUNICATIONS & ENGAGEMENT**



Amanda Huggett joined Cat Care Society in March 2023 and oversees the shelter's marketing, communications and community engagement efforts. Prior to this role, she served on the organization's junior board as secretary and on the marketing & communications committee.

A self-proclaimed word nerd, Amanda brings 15 years of experience spanning from print and digital journalism to ecommerce, b2b publishing and the marketing team lead at a leading chamber of commerce in the Midwest.

Amanda graduated from Minnesota State University Moorhead with a degree in mass communications. She also holds certificates in publishing, change management and Google Analytics.

## *Ashleigh Leader*

### **DIRECTOR OF PHILANTHROPY**

Ashleigh Leader is the director of philanthropy for Cat Care Society and oversees efforts to raise \$2M annually.

Ashleigh graduated from Oklahoma City University, earning her bachelor's in science and master's in nonprofit and leadership management. She holds a professional certificate of Corporate Social Responsibility (CCSR)/Environmental, Social and Governance Strategy (CESG) from the University of Colorado, Leeds School of Business.

Ashleigh has worked in the non-profit sector for 21 years for other organizations such as Oklahoma City University, Public Strategies, United Way, Oklahoma City Public Schools, Denver Scholarship Foundation, City Year Denver, and MindSpark Learning. She gives back by serving on other non-profit boards, mentoring and volunteering with organizations like Big Brothers Big Sisters.

